

## success story **The Lewis Triplets**

Shyanne, Angelica and Tajah began Free Arts programming with their mother Maura in the Fall of 2010. At home, the girls communicate well, talking openly with their mother and each other - but in public, the girls are silent. Their anxiety, diagnosed as selective mutism, has been extremely limiting for them as they barely spoke in school for over five years.

Similarly, in Free Arts, at first they were stoic and non-verbal, yet despite their challenges, the girls' participation in the art making was meaningful and engaged. After one year in the PACT program (Parents and Children Together with Art), it became very apparent that something was working.



The Lewis family works on their "Barri-O-Rama Models," creating a three-dimensional diorama around something they would like to do or change in their neighborhood.

### MAURA Mother



Maura vividly remembers the first time the girls spoke in group. During the warm up game *One Line Story* the first person says a word, the next person adds another, and so on. On this day, Maura started the game and for the first time each of the triplets added their own word. Maura thought, "Oh my God! Will they keep doing the game?" And they did."

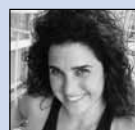
### VAL PACT Program Professional Facilitator



"A guest to the group who didn't know the girls' background went up and introduced herself. All three replied, with their names and then they then did it again with a second guest. Although the session began with their regular non-verbal behavior... as they began their art project, they started

sharing ideas, gesturing, laughing, smiling and SPEAKING! When I got everyone's attention, the girls were still chatting away. What a change to ask them to stop talking!"

### SHIRA Shyanne's Teacher & On-Site Coordinator for the PACT Program at PS5 Ellen Lurie School



"Free Arts has infused our school with the power of the arts and their wonderful motto: There are No Mistakes in Art! Free Arts has also been a part of a major breakthrough. The PACT program was the catalyst that made the girls take the leap of faith. PACT made them feel confident, successful and accepted. Now they speak openly in school! Free Arts is wonderful. The curriculums are inspiring and the facilitators and volunteers are amazing. It is a joyful program and a powerful one. Thank you."

## Free Arts Hero

# Jay the Pizza Man

Jay Molina owns a Little Caesars on 156th Street in the Bronx. While Little Caesars franchises do not offer delivery services, Jay uses his own car and has personally made deliveries to over 50 Free Arts events throughout the city this year! We wish Jay the best of luck as he opens a second location near the Third Avenue Bridge and thank him for donating his Saturday mornings to bring pizza and smiles to the kids in our Free Arts Day program.



### Why Deliver to Free Arts?

“I have seen your program and the impact it has on children. I also have seen the volunteer commitment of the mentors for your organization, so the least I can do is volunteer my time to deliver the pizza.”

## NYC CIVIC CORPS VOLUNTEERS



This year, Free Arts was accepted as one of 30 host sites for the NYC Civic Corps, an AmeriCorps program administered by the Mayor's office. On August 29th, Ashley Szczesiak and Anna-Sophia Zingarelli joined the Free Arts team for 10 months of full-time service. They are tasked with strengthening and expanding volunteer recruitment and engagement.

## THANK YOU OFFICE VOLUNTEERS & INTERNS!

Jess Balk, Nicholas Cabral, Christina Celuzza, Stephanie Condra, Lyla Crawford-Levis, Andrea Gonzalez, Brooke Griffin, Jenn Hercman, Herb Hopfan, Jessy Kuriakose, Natalie Li, Xiaojun Li, Alex Liss, Jessamine McKeever, Ariana Marsh, Bianka Martires, Ruddy Meija, Dena Mofteh, Bobbie Rey, Alexa Schaffer, John Tribelli, Susan Un, Si Ting Wang, Sam Wilkinson

## corporate volunteerism highlight

### GOLDMAN SACHS Celebrating a 13 year partnership

Goldman Sachs has been a Free Arts corporate partner since 1998. Since then they have sponsored over 60 Free Arts Days and Summer Camp programs, engaged over 3,000 of their employees as volunteer mentors and donated an impressive 15,000 hours to thousands of NYC children.

Clearly, the company is invested in providing empowering and meaningful service opportunities for their employees as evidenced in the commitment, excitement and passion of their professionals who are always full of positive energy and willing to give back.

Thank you Goldman Sachs for making a difference in our children's lives!

For more information about Corporate Volunteer Opportunities contact Sarah Sabourin, Manager of Corporate Programs at [Sarah@freeartsnyc.org](mailto:Sarah@freeartsnyc.org) or 212-974-9092 x 211



# EVENTS AND PARTNERSHIPS

## KEDS

As the official NYC charity partner Keds' "How Do You Do" Campaign, Free Arts had volunteers create a giant mural in Union Square, generated over 2,000 tweets and received a portion of proceeds from Keds Limited Edition NYC Champion shoes.

[Keds Limited Edition NYC Champion shoes benefitting Free Arts NYC >](#)



## PIX 11 AND ARIZONA KIDS

On August 23rd, Free Arts kids joined AriZona for a segment on the PIX11 morning show to celebrate our new partnership that began with a donation of 1,650 bottles of iced tea to our summer camp program.

## BLK DNM



Free Arts NYC was thrilled to partner with Johan Lindeberg on the launch of his BLK DNM clothing line and honored to be the charity recipient of all donations made to GAZETTE 1, a fantastic showcase of art, available at the 237 Lafayette store now.

[< Free Arts supporter Nate Lowman with Aleksandra Woroniecka and Johan Lindeberg at the BLK DNM Gazette 1 launch party](#)



## DIA:BEACON

Dia: Beacon *In May*, middle school students from a Weekly Mentor group at the I Have a Dream Foundation's Dehostos-Wise Program visited Dia:Beacon and spent the day touring the collection including Richard Serra's Torqued Ellipses; Michael Heizer's North, East, South, West; and Sol LeWitt's wall drawings - all artists that they studied in their program. The group also participated in an interactive workshop on conceptual art where they learned that "art is even an idea, and not always an object you can touch and see!"

[< The Weekly Mentor Program kids consider Michael Heizer's 40-ton, 20-foot-high Negative Megalith #5 \(1998\)](#)

## TEAM FREE ARTS

**For the third year in a row, Free Arts NYC was a select charity partner of the TD Bank Five Boro Bike Tour, the New York City Half-Marathon and the ING New York City Marathon. By the end of this year, runners and riders will have raised over \$170,000 for Free Arts NYC programs!**

Team members wore shirts designed by artists Mint and Serf and DKNY and have been supported with donations from; Aetrex, Aladdin, Crunch Fitness, Destiny Beauty & Wellness Day Spa, Exhale Spa, Jack Rabbit, jetBlue Airways, Knockaround, KT Tape RumbaTime and 5 Hour Energy.

Special thanks to Gaby Basora. Not only did Gaby ride in the bike tour, but she also completed her first marathon. In celebration her company TUCKER BY GABY BASORA generously donated 50% of select sales to Team Free Arts.

**If you are interested in running or riding in 2012 please contact, [Allison@freeartsnyc.org](mailto:Allison@freeartsnyc.org) or 212-974-9092 x 207**

## THE CONTAINER STORE

Many thanks to The Container Store for transforming our storage space with a generous donation from their **elfa** shelving system, as well as 50 bins to use for storing and shipping our program supplies to our partner sites.



# “Art from the Heart” Gallery Show

June 2, 2011

The Bronx Museum of the Arts hosted our annual gallery-style presentation of artwork created by program participants to culminate their program year. Children and families beamed with pride and confidence seeing their work exhibited at this premiere cultural institution.

Over 400 guests enjoyed music from the Kipp String and Rhythm Youth Orchestra, signed petitions directing more municipal dollars to the arts and created an onsite mural with *1% for Culture*.

## FEATURED ARTISTS FROM THE 2010-2011 CURRICULUMS

We were honored to have three prestigious artists as guests at the show, whose works were the inspiration for Free Arts projects this year. Carol Sun, Tara Donovan and Lesley Dill interacted with the kids and marveled at the wide array of imaginative projects that developed as outgrowths from their original ideas.



### Carol Sun

Carol Sun's A Bronx Reflection, faceted glass windows at the 167th St. station (4 train), was the inspiration for the project "Windows into our Family's World" in the Subway Series curriculum in the Spring Parents and Children Together with Art cycle.



### Tara Donovan

A Weekly Mentor participant from Dreitzer House tells Tara about the "Tara Donovan: Straw Installations" project he made, inspired by her large-scale installations Colony and Untitled (Styrofoam cups).



### Lesley Dill

Lesley Dill meets two brothers in the Weekly Mentor Program at CAMBA's Beacon Center PS269 who created "Lesley Dill and Manolo Valdes: Self-Portraits" using her sculpture Head (2003) as inspiration.



A family from the PACT Program at PS 5 proudly display their "Windows Into Our Family's World" project, inspired by Carol Sun.



A Weekly Mentor Program participant from Union Settlement shows off his "Yinka Shonibare Fabric Sculpture."

## SPONSORS

AriZona Iced Tea  
Coqui Mexicano  
Fredrix Canvas  
Mayra Fae Rios & Fun Creations  
Pinnacle Limousine  
Pirate's Booty  
Rafael Oliveras & Copies Unlimited

3rd Annual

# Kidsfest a huge success!

Kelly Rutherford and Mary Alice Stephenson hosted the 3rd annual Kidsfest event at Saatchi & Saatchi sponsored by UGG Australia. This one-of-a-kind Fall Festival of art and creativity was celebrated with over 250 guests.

Kids enjoyed covering their pumpkins with glitter, sewing hats & scarves, decorating cupcakes, building tree sculptures and making Spin Art T-Shirts. The day also included a live performance by Louis Miranda, family portraits shot on a large format 20x24 Polaroid camera and face painting.



1. Tree Sculptures 2. Event Hosts Kelly Rutherford with daughter Helena and Mary Alice Stephenson with son Willem 3. Committee Member John Demsey with daughter Marie-Helene 4. Frederique van der Wal with daughter Scyler 5. Committee Member Dianne Vavra, with daughter Eve, son Tom Combs and Elaine Vavra 6. Cupcake decorating

Special thanks to Presenting Sponsor UGG Australia along with AriZona Kidz – Clif Bar – The Container Store – Dick Blick – Exhibition A – GoGo squeezeZ – Momfilter – Moomah – New York Magazine – Popchips – Princess Expressions by Almar Sales – Ringling Bros. and Barnum & Bailey – Saatchi & Saatchi – Stella's Sweet Shoppe – Transformation Facepainting



## SENDING OUT CORPORATE HOLIDAY CARDS THIS YEAR?

MAKE YOUR CARD CREATIVE WITH FREE ARTS NYC CHILDREN'S HOLIDAY ARTWORK

Contact Bernadette DeAngelis, Development and Marketing Coordinator at [bernadette@freeartsnyc.org](mailto:bernadette@freeartsnyc.org) or 212.974.9092 x 212 for more information.

## 2011 Supporters

### CORPORATIONS AND FOUNDATIONS

Almar Sales  
Alvarez Educational & Charitable Foundation  
Apollo Management LP  
Arizona Beverages USA LLC  
Averick Philanthropic Foundation  
Bank of America Charitable Foundation, Inc.  
BlackRock Financial Management, Inc.  
Bridgewood Fieldwater Foundation  
Calvin Klein  
Capital One  
Center for Arts Education  
Centerbridge  
Charles and Mildred Schurmacher Foundation  
CME Group Community Foundation  
Collection 18  
Credit Suisse Americas Foundation  
Depalino Restaurant Corp.  
Deutsche Bank Americas Foundation  
Diageo North America, Inc.  
Disney Worldwide Outreach  
EPGI  
Fried, Frank, Harris, Shriver & Jacobson LLP  
Fund for the City of New York  
GEO Group, Inc.  
GoGo Squeeze  
Goldman Sachs & Co.  
HBO  
The Heckscher Foundation for Children  
Horizon Media, Inc.  
Houlihan Lokey  
J. C. Kellogg Foundation  
Lancome  
Latham & Watkins LLP  
Lily Auchincloss Foundation, Inc.  
Met Life Foundation  
Milbank, Tweed, Hadley & McCloy LLP

Muna & Basem Hishmeh Foundation  
Pittsburgh Foundation  
PricewaterhouseCoopers LLP  
Ralph Lauren  
RealNetworks Foundation  
Schulte, Roth & Zabel LLP  
Shulman Family Foundation  
The Richard & Natalie Jacoff Foundation, Inc.  
Theodore Eckert Foundation  
Two West Foundation  
UGG Australia  
Van Wagner Communications  
Victoria's Secret  
William M. & Miriam F. Meehan Foundation, Inc.  
William T. Grant Foundation  
WME Entertainment Communications

### IN-KIND DONATIONS

Aetrex Worldwide Inc.  
American Apparel  
Anchor Bay Entertainment  
Arizona Beverages USA LLC  
Ashley Knuth  
Bananagrams Inc.  
Bank of America Charitable Foundation, Inc.  
Blick Art Materials  
Brooks Running  
Bulldog Gin Company  
Chelsea Piers Management Inc.  
Clif Bar & Company  
Coca Cola Enterprises Inc.  
Container Store  
Destiny Beauty & Wellness  
Day Spa  
Dora Leung  
Exhale Spa  
Invasion Group  
Jack Rabbit Sports  
KDP Enterprises  
Leila Sutton Photography  
Little Miss Matched, Inc.  
Living Essentials LLC  
Lumos Inc. - KT Tape  
Marquee Las Vegas  
Martha Stewart  
Max Choi  
Modern Publishing  
Moomah  
New York Media  
Newell Rubbermaid Office Products  
OPI  
Paine PR  
Pirate Brands  
PMI - Worldwide  
Popchips  
Red Peak Branding  
Rumba Time  
Sabon  
Scholastic, Inc.  
Shag Shop LLC  
Shutterfly Inc.  
Stella Sweet Shoppe  
The Cosmopolitan  
Las Vegas  
TOCCA LLC  
Trader Joe's  
Van Wagner Communications  
Vitacare



# inside

- Success Story: The Lewis Triplets
- Kidsfest 2011 Highlights
- A 13 year partnership: Goldman Sachs
- And more...

### MISSION

Free Arts NYC provides under-served children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential.

### BOARD OF DIRECTORS

Catherine Aaron  
 Venus Dennison  
 Simon de Pury  
 Daniel Ehrmann  
 Veronique Gabai-Pinsky  
 Nohra Haime  
 Michael D. Kirchmann  
 Judith Levy  
 Vivek Melwani

Jon Meyers  
 Jacques Roizen  
 Amanda Ross  
 Amy Sacco  
 Linda Schaps  
 Richard Schaps  
 Tad Sennott  
 Leslie Slover  
 Mary Alice Stephenson

Trina Storfer  
 Lindsay Taylor  
 Matthew B. Taylor  
 Jon P. Venetos  
 Jay Wilkins  
 Jordan C. Zaken  
 Liz Hopfan, Executive Director



# news

FREE ARTS NYC  
 1431 BROADWAY  
 7TH FLOOR,  
 NEW YORK, NY 10018

[www.freeartsnyc.org](http://www.freeartsnyc.org)

